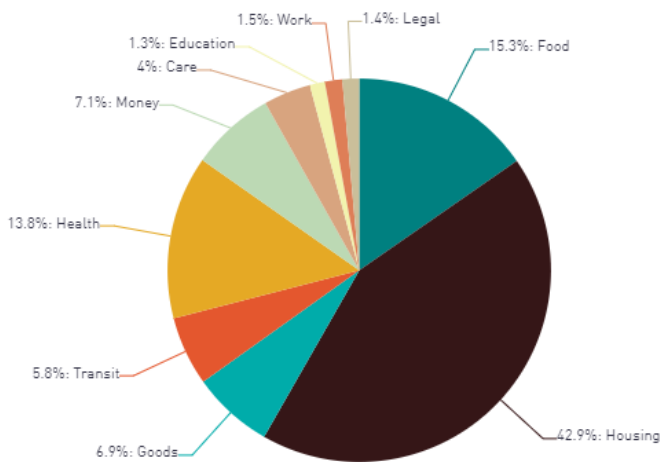




# Idaho Statewide Data 10.1.23-10.31.23

- Number of searches: **11,073 searches**
- Number of new programs: **17 free or reduced-cost programs were added to the network. There are currently 4,176 programs serving Idaho.**
- Number of new claimed programs: **6 Community-Based Organizations took ownership of their program listing(s) by claiming their program.**
- Overall Claim Rate: **27%**

① Searches by Category | 2023-10-01 to 2023-10-31



☰ ① Most Common Search Terms | 2023-10-01 to 2023-10-31

TERM	DOMAIN	SEARCHES
help pay for housing	housing	608
food pantry	food	315
help pay for utilities	housing	256
help find housing	housing	221
housing vouchers	housing	176
emergency food	food	118
help pay for gas	transit	115
temporary shelter	housing	99
housing	housing	87
rental assistance	housing	84
help pay for internet or phone	housing	82
help pay for food	food	81
food delivery	food	68
clothing	goods	60
rent	housing	59

① Top 10 Counties | 2023-10-01 to 2023-10-31

COUNTY	SEARCHES
Ada, ID	5,397
Canyon, ID	2,086
Bannock, ID	730
Bonneville, ID	416
Twin Falls, ID	412
Kootenai, ID	239
Elmore, ID	208
Bingham, ID	136
Payette, ID	118
Madison, ID	77

① Top 10 Cities | 2023-10-01 to 2023-10-31

CITY	SEARCHES
Boise, ID	3,592
Nampa, ID	1,195
Meridian, ID	1,069
Caldwell, ID	763
Pocatello, ID	727
Idaho Falls, ID	415
Twin Falls, ID	390
Garden City, ID	354
Eagle, ID	186
Mountain Home, ID	178

① Top 10 Zip Codes | 2023-10-01 to 2023-10-31

ZIP CODE	CITY	SEARCHES
83705	Boise, ID	782
83709	Boise, ID	682
83704	Boise, ID	667
83642	Meridian, ID	629
83702	Boise, ID	543
83605	Caldwell, ID	515
83201	Pocatello, ID	466
83646	Meridian, ID	440
83651	Nampa, ID	437
83686	Nampa, ID	391