



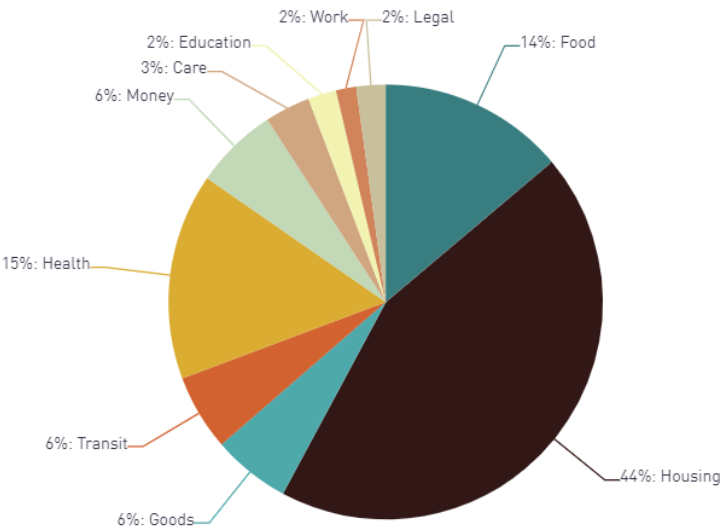
Idaho Statewide Data

4.1.24-4.30.24

- Number of searches: **5,546** searches
- Number of new programs: **44** free or reduced-cost programs were added to the network. There are currently 4,290 programs serving Idaho.
- Number of new claimed programs: **6** Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: **28%**

■ Searches
 ■ Program
 ■ Postal

① Searches by Category | 2024-04-01 to 2024-04-30



① Most Common Search Terms | 2024-04-01 to 2024-04-30

TERM	DOMAIN	SEARCHES
help pay for housing	housing	166
housing	housing	148
food pantry	food	125
help pay for utilities	housing	114
help find housing	housing	113
rent	housing	68
rental assistance	housing	59
food	food	56
help pay for gas	transit	49
emergency food	food	44
temporary shelter	housing	43
housing vouchers	housing	41
utilities	housing	37
help pay for car	money	35
help pay for internet or phone	housing	33

① Top 10 Counties | 2024-04-01 to 2024-04-30

COUNTY	SEARCHES
Ada, ID	2,166
Canyon, ID	1,113
Kootenai, ID	373
Bannock, ID	335
Twin Falls, ID	250
Bonneville, ID	176
Elmore, ID	117
Nez Perce, ID	73
Madison, ID	45
Gem, ID	45

① Top 10 Cities | 2024-04-01 to 2024-04-30

CITY	SEARCHES
Boise, ID	1,499
Nampa, ID	598
Caldwell, ID	448
Meridian, ID	403
Pocatello, ID	330
Twin Falls, ID	242
Coeur D Alene, ID	229
Idaho Falls, ID	176
Garden City, ID	175
Mountain Home, ID	108

① Top 10 Zip Codes | 2024-04-01 to 2024-04-30

ZIP CODE	CITY	SEARCHES
83705	Boise, ID	372
83605	Caldwell, ID	311
83709	Boise, ID	287
83686	Nampa, ID	284
83301	Twin Falls, ID	238
83704	Boise, ID	236
83642	Meridian, ID	224
83702	Boise, ID	208
83646	Meridian, ID	179
83714	Garden City, ID	175