

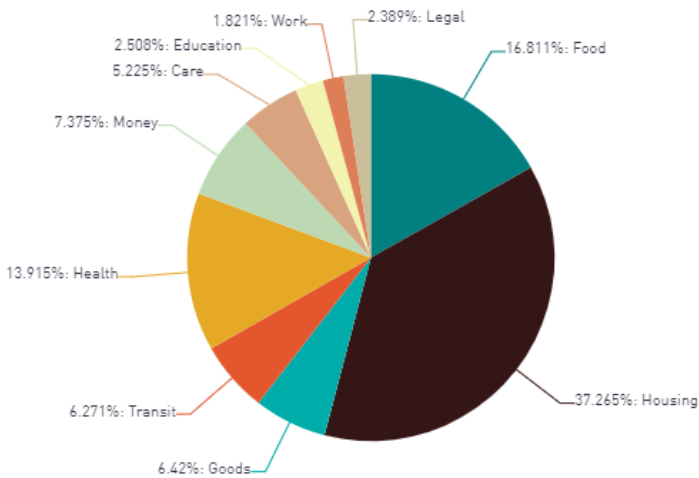


Idaho Statewide Data

8.1.24-8.31.24

- Number of searches: **6,246** searches
- Number of new programs: **152** free or reduced-cost programs were added to the network. There are currently 4,632 programs serving Idaho.
- Number of new claimed programs: **32** Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: **27%**

🕒 Searches by Category | 2024-08-01 to 2024-08-31



🕒 Most Common Search Terms | 2024-08-01 to 2024-08-31

TERM	DOMAIN	SEARCHES
help pay for housing	housing	183
housing	housing	155
food pantry	food	151
help pay for utilities	housing	117
help find housing	housing	100
food	food	79
emergency food	food	77
housing vouchers	housing	64
rental assistance	housing	61
food delivery	food	47
temporary shelter	housing	47
rent	housing	46
help pay for food	food	45
financial assistance	money	43
help pay for gas	transit	41

🕒 Top 10 Counties | 2024-08-01 to 2024-08-31

COUNTY	SEARCHES
Ada, ID	2,616
Canyon, ID	959
Bannock, ID	474
Twin Falls, ID	377
Kootenai, ID	346
Bonneville, ID	185
Nez Perce, ID	95
Elmore, ID	87
Bonner, ID	54
Jerome, ID	48

🕒 Top 10 Cities | 2024-08-01 to 2024-08-31

CITY	SEARCHES
Boise, ID	1,886
Nampa, ID	546
Pocatello, ID	466
Meridian, ID	438
Twin Falls, ID	362
Caldwell, ID	349
Coeur D Alene, ID	229
Idaho Falls, ID	185
Garden City, ID	123
Lewiston, ID	95

🕒 Top 10 Zip Codes | 2024-08-01 to 2024-08-31

ZIP CODE	CITY	SEARCHES
83705	Boise, ID	410
83704	Boise, ID	375
83301	Twin Falls, ID	360
83201	Pocatello, ID	320
83709	Boise, ID	315
83702	Boise, ID	255
83605	Caldwell, ID	250
83642	Meridian, ID	225
83686	Nampa, ID	218
83646	Meridian, ID	212