

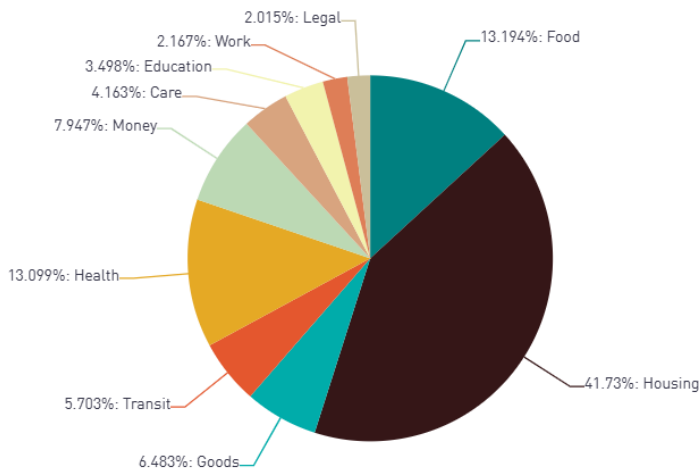


# Idaho Statewide Data

## 8.1.25-8.31.25

- Number of searches: **9,341** searches
- Number of new programs: **20** free or reduced-cost programs were added to the network. There are currently **4,618** programs serving Idaho.
- Number of new claimed programs: **12** Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: **31%**

① Searches by Category | 2025-08-01 to 2025-08-31



① Most Common Search Terms | 2025-08-01 to 2025-08-31

TERM	DOMAIN	SEARCHES
help pay for housing	housing	308
housing	housing	259
help find housing	housing	227
help pay for utilities	housing	158
food pantry	food	148
food	food	133
rent	housing	121
housing vouchers	housing	93
temporary shelter	housing	81
rental assistance	housing	76
financial assistance	money	69
counseling	health	60
emergency food	food	59
school supplies	education	54
help pay for internet		53

① Top 10 Counties | 2025-08-01 to 2025-08-31

COUNTY	SEARCHES
Ada, ID	1,177
Canyon, ID	610
Bannock, ID	266
Kootenai, ID	227
Twin Falls, ID	178
Bonneville, ID	133
Nez Perce, ID	68
Elmore, ID	43
Payette, ID	40
Madison, ID	32

① Top 10 Cities | 2025-08-01 to 2025-08-31

CITY	SEARCHES
Boise, ID	813
Nampa, ID	354
Pocatello, ID	265
Caldwell, ID	230
Meridian, ID	222
Twin Falls, ID	155
Coeur D Alene, ID	133
Idaho Falls, ID	133
Lewiston, ID	64
Post Falls, ID	54

① Top 10 Zip Codes | 2025-08-01 to 2025-08-31

ZIP CODE	CITY	SEARCHES
83605	Caldwell, ID	186
83705	Boise, ID	168
83704	Boise, ID	165
83201	Pocatello, ID	165
83301	Twin Falls, ID	155
83686	Nampa, ID	143
83642	Meridian, ID	137
83702	Boise, ID	118
83651	Nampa, ID	108
83709	Boise, ID	104