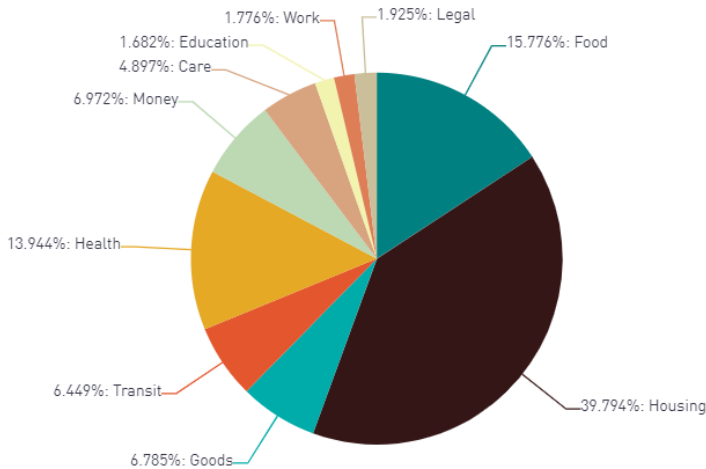




Idaho Statewide Data 12.1.24-12.31.24

- Number of searches: **9,579** searches
- Number of new programs: **22** free or reduced-cost programs were added to the network. There are currently 4,405 programs serving Idaho.
- Number of new claimed programs: **17** Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: **30%**

🕒 Searches by Category | 2024-12-01 to 2025-01-31



🕒 Most Common Search Terms | 2024-12-01 to 2025-01-31

TERM	DOMAIN	SEARCHES
help pay for housing	housing	350
food pantry	food	243
housing	housing	231
help pay for utilities	housing	156
help find housing	housing	132
food	food	116
rent	housing	114
emergency food	food	113
housing vouchers	housing	91
rental assistance	housing	91
transportation	transit	86
temporary shelter	housing	77
help pay for food	food	70
help pay for internet or phone	housing	69
help pay for gas	transit	67

🕒 Top 10 Counties | 2024-12-01 to 2025-01-31

COUNTY	SEARCHES
Ada, ID	3,121
Canyon, ID	2,033
Kootenai, ID	1,055
Bannock, ID	574
Twin Falls, ID	433
Bonneville, ID	260
Elmore, ID	130
Bonner, ID	125
Payette, ID	118
Bingham, ID	90

🕒 Top 10 Cities | 2024-12-01 to 2025-01-31

CITY	SEARCHES
Boise, ID	2,203
Nampa, ID	1,274
Caldwell, ID	650
Coeur D Alene, ID	561
Meridian, ID	555
Pocatello, ID	546
Twin Falls, ID	397
Post Falls, ID	382
Idaho Falls, ID	247
Kuna, ID	132

🕒 Top 10 Zip Codes | 2024-12-01 to 2025-01-31

ZIP CODE	CITY	SEARCHES
83687	Nampa, ID	523
83704	Boise, ID	473
83686	Nampa, ID	449
83605	Caldwell, ID	420
83301	Twin Falls, ID	395
83854	Post Falls, ID	381
83201	Pocatello, ID	376
83709	Boise, ID	356
83702	Boise, ID	341
83815	Coeur D Alene, ID	340