

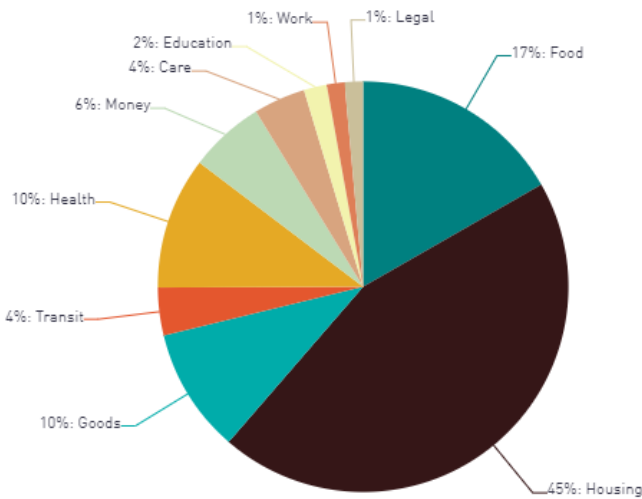


Idaho Statewide Data

12.1.23-12.31.23

- Number of searches: **7,811** searches
- Number of new programs: **24** free or reduced-cost programs were added to the network. There are currently 4,215 programs serving Idaho.
- Number of new claimed programs: **14** Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: **28%**

① Searches by Category | 2023-12-01 to 2023-12-31



① Most Common Search Terms | 2023-12-01 to 2023-12-31

TERM	DOMAIN	SEARCHES
help pay for housing	housing	335
food pantry	food	193
housing	housing	172
rent	housing	162
rental assistance	housing	145
temporary shelter	housing	99
food delivery	food	96
help pay for utilities	housing	90
help find housing	housing	88
help pay for food	food	86
meals	food	80
housing vouchers	housing	71
toys & gifts	goods	69
food	food	69
rent assistance	housing	64

① Top 10 Counties | 2023-12-01 to 2023-12-31

COUNTY	SEARCHES
Ada, ID	4,133
Canyon, ID	1,193
Bannock, ID	362
Kootenai, ID	196
Twin Falls, ID	183
Bonneville, ID	140
Elmore, ID	96
Gem, ID	88
Payette, ID	88
Nez Perce, ID	69

① Top 10 Cities | 2023-12-01 to 2023-12-31

CITY	SEARCHES
Boise, ID	3,194
Nampa, ID	687
Meridian, ID	499
Caldwell, ID	440
Pocatello, ID	362
Garden City, ID	274
Twin Falls, ID	158
Coeur D Alene, ID	152
Idaho Falls, ID	140
Mountain Home, ID	88

① Top 10 Zip Codes | 2023-12-01 to 2023-12-31

ZIP CODE	CITY	SEARCHES
83703	Boise, ID	1,131
83704	Boise, ID	529
83705	Boise, ID	437
83709	Boise, ID	361
83702	Boise, ID	360
83605	Caldwell, ID	339
83714	Garden City, ID	274
83686	Nampa, ID	266
83642	Meridian, ID	256
83646	Meridian, ID	243