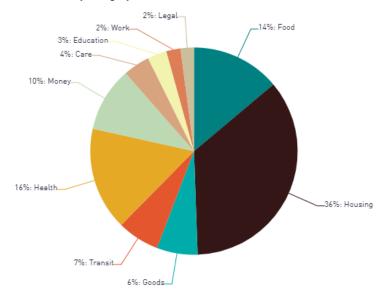


## Idaho Statewide Data 2.1.25-2.28.25

- Number of searches: 8,982 searches
- Number of new programs: **51** free or reduced-cost programs were added to the network. There are currently 4,506 programs serving Idaho.
- Number of new claimed programs: **25** Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: 30%

## ① Searches by Category | 2025-02-01 to 2025-02-28



## ① Most Common Search Terms | 2025-02-01 to 2025-02-28

TERM	DOMAIN	SEARCHES
help pay for housing	housing	291
food pantry	food	197
help find housing	housing	172
help pay for utilities	housing	150
housing	housing	144
housing vouchers	housing	98
food	food	93
emergency food	food	88
help pay for gas	transit	87
rent	housing	82
financial assistance	money	80
help pay for car	money	74
financial aid & loans	money	61
help pay for internet		60
counseling	health	60

## ① Top 10 Counties | 2025-02-01 to 2025-02-...

COUNTY	SEARCHES
Ada, ID	3,412
Canyon, ID	1,507
Bannock, ID	656
Twin Falls, ID	534
Kootenai, ID	478
Bonneville, ID	406
Elmore, ID	180
Madison, ID	115
Nez Perce, ID	108
Bingham, ID	82

① Top 10 Cities | 2025-02-01 to 2025-02-28

СІТҮ	SEARCHES	
Boise, ID	2,304	
Nampa, ID	838	
Pocatello, ID	636	
Meridian, ID	616	
Caldwell, ID	571	
Twin Falls, ID	452	
Idaho Falls, ID	406	
Coeur D Alene, ID	311	
Garden City, ID	204	
Mountain Home, ID	160	

① Top 10 Zip Codes | 2025-02-01 to 2025-02-28

ZIP CODE	CITY	SEARCHES
83709	Boise, ID	492
83704	Boise, ID	484
83301	Twin Falls, ID	449
83201	Pocatello, ID	429
83605	Caldwell, ID	414
83686	Nampa, ID	338
83705	Boise, ID	333
83702	Boise, ID	326
83642	Meridian, ID	325
83646	Meridian, ID	282