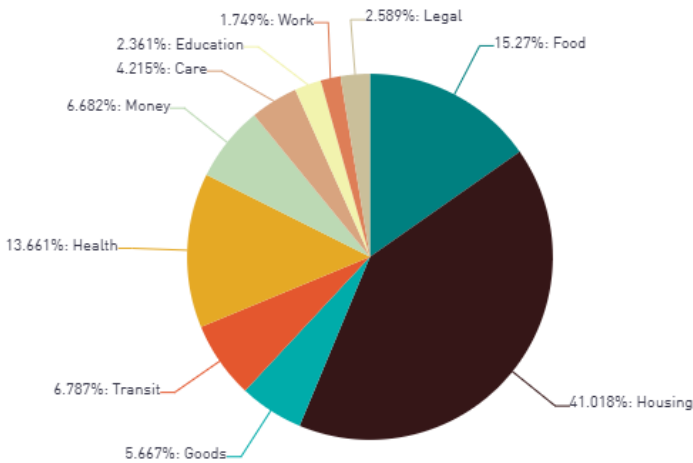




# Idaho Statewide Data 1.1.25-1.31.25

- Number of searches: **10,841** searches
- Number of new programs: **52** free or reduced-cost programs were added to the network. There are currently 4,469 programs serving Idaho.
- Number of new claimed programs: **24** Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: **30%**

① Searches by Category | 2025-01-01 to 2025-01-31



① Most Common Search Terms | 2025-01-01 to 2025-01-31

TERM	DOMAIN	SEARCHES
help pay for housing	housing	381
food pantry	food	273
housing	housing	229
help pay for utilities	housing	197
help find housing	housing	190
food	food	121
rent	housing	112
housing vouchers	housing	104
emergency food	food	99
rental assistance	housing	87
temporary shelter	housing	87
transportation	transit	81
help pay for gas	transit	71
financial assistance	money	66
food delivery	food	65

① Top 10 Counties | 2025-01-01 to 2025-01-31

COUNTY	SEARCHES
Ada, ID	3,906
Canyon, ID	2,075
Twin Falls, ID	757
Kootenai, ID	714
Bannock, ID	619
Bonneville, ID	533
Madison, ID	169
Jerome, ID	133
Blaine, ID	123
Bingham, ID	101

① Top 10 Cities | 2025-01-01 to 2025-01-31

CITY	SEARCHES
Boise, ID	2,709
Nampa, ID	1,146
Caldwell, ID	869
Meridian, ID	751
Twin Falls, ID	647
Pocatello, ID	609
Idaho Falls, ID	533
Coeur D Alene, ID	393
Post Falls, ID	250
Garden City, ID	225

① Top 10 Zip Codes | 2025-01-01 to 2025-01-31

ZIP CODE	CITY	SEARCHES
83301	Twin Falls, ID	640
83605	Caldwell, ID	621
83704	Boise, ID	550
83709	Boise, ID	502
83705	Boise, ID	474
83686	Nampa, ID	465
83201	Pocatello, ID	434
83702	Boise, ID	427
83646	Meridian, ID	394
83651	Nampa, ID	351