

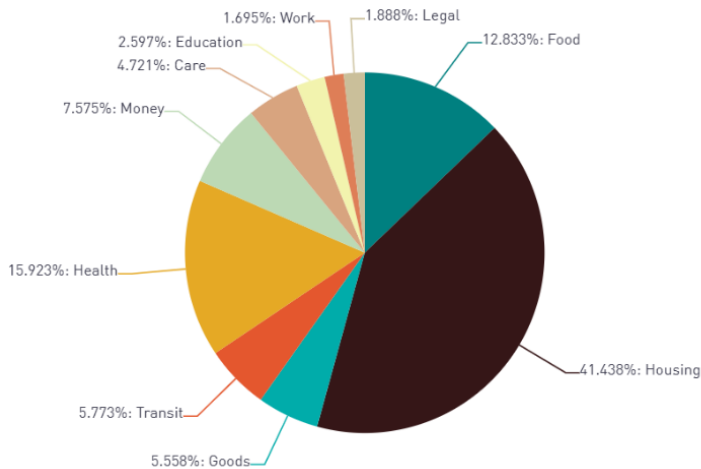


# Idaho Statewide Data

## 7.1.25-7.31.25

- Number of searches: **8,102** searches
- Number of new programs: **51** free or reduced-cost programs were added to the network. There are currently **4,610** programs serving Idaho.
- Number of new claimed programs: **10** Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: **31%**

① Searches by Category | 2025-07-01 to 2025-07-31



① Most Common Search Terms | 2025-07-01 to 2025-07-31

TERM	DOMAIN	SEARCHES
help pay for housing	housing	290
housing	housing	219
help find housing	housing	203
food pantry	food	163
help pay for utilities	housing	134
rent	housing	96
food	food	80
temporary shelter	housing	78
emergency food	food	77
housing vouchers	housing	75
rental assistance	housing	75
financial assistance	money	59
transportation	transit	59
counseling	health	58
help pay for gas	transit	50

① Top 10 Counties | 2025-07-01 to 2025-07-...

COUNTY	SEARCHES
Ada, ID	2,717
Canyon, ID	1,714
Twin Falls, ID	560
Bannock, ID	520
Kootenai, ID	494
Bonneville, ID	396
Elmore, ID	286
Nez Perce, ID	170
Madison, ID	122
Benewah, ID	116

① Top 10 Cities | 2025-07-01 to 2025-07-31

CITY	SEARCHES
Boise, ID	1,964
Nampa, ID	934
Caldwell, ID	715
Meridian, ID	528
Pocatello, ID	507
Twin Falls, ID	502
Idaho Falls, ID	376
Coeur D Alene, ID	325
Mountain Home, ID	260
Lewiston, ID	169

① Top 10 Zip Codes | 2025-07-01 to 2025-07-31

ZIP CODE	CITY	SEARCHES
83605	Caldwell, ID	597
83301	Twin Falls, ID	500
83704	Boise, ID	442
83651	Nampa, ID	367
83705	Boise, ID	345
83686	Nampa, ID	329
83646	Meridian, ID	306
83702	Boise, ID	288
83709	Boise, ID	288
83201	Pocatello, ID	277