

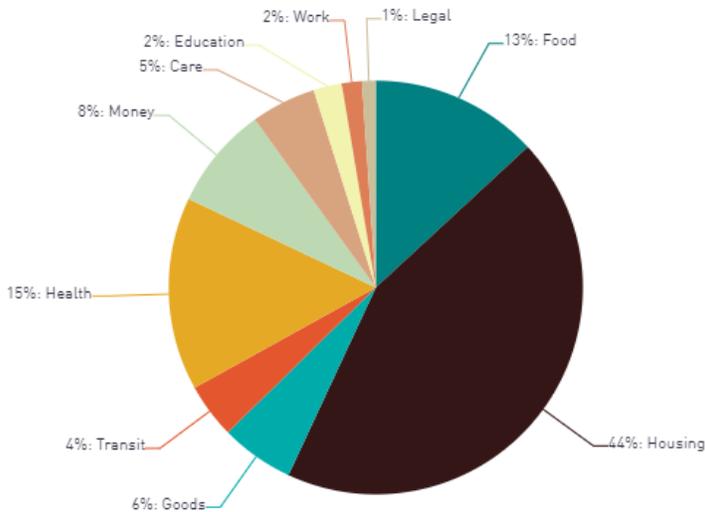


Idaho Statewide Data

3.1.24-3.31.24

- Number of searches: **6,110** searches
- Number of new programs: **40** free or reduced-cost programs were added to the network. There are currently 4,277 programs serving Idaho.
- Number of new claimed programs: **12** Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: **28%**

🕒 Searches by Category | 2024-03-01 to 2024-03-31



🕒 Most Common Search Terms | 2024-03-01 to 2024-03-31

TERM	DOMAIN	SEARCHES
help pay for housing	housing	175
housing	housing	115
food pantry	food	115
rent	housing	112
help find housing	housing	92
rental assistance	housing	82
help pay for utilities	housing	80
food	food	72
emergency food	food	56
counseling	health	54
rent assistance	housing	49
housing vouchers	housing	48
temporary shelter	housing	42
financial assistance	money	36
utilities	housing	33

🕒 Top 10 Counties | 2024-03-01 to 2024-03-31

COUNTY	SEARCHES
Ada, ID	2,044
Canyon, ID	1,349
Kootenai, ID	496
Bannock, ID	250
Twin Falls, ID	239
Bonneville, ID	155
Elmore, ID	99
Nez Perce, ID	97
Owyhee, ID	88
Madison, ID	85

🕒 Top 10 Cities | 2024-03-01 to 2024-03-31

CITY	SEARCHES
Boise, ID	1,502
Nampa, ID	701
Caldwell, ID	581
Meridian, ID	330
Coeur D Alene, ID	281
Pocatello, ID	243
Twin Falls, ID	222
Idaho Falls, ID	150
Garden City, ID	98
Mountain Home, ID	95

🕒 Top 10 Zip Codes | 2024-03-01 to 2024-03-31

ZIP CODE	CITY	SEARCHES
83605	Caldwell, ID	436
83651	Nampa, ID	319
83705	Boise, ID	309
83709	Boise, ID	281
83704	Boise, ID	266
83686	Nampa, ID	258
83301	Twin Falls, ID	220
83815	Coeur D Alene, ID	204
83642	Meridian, ID	203
83702	Boise, ID	193