

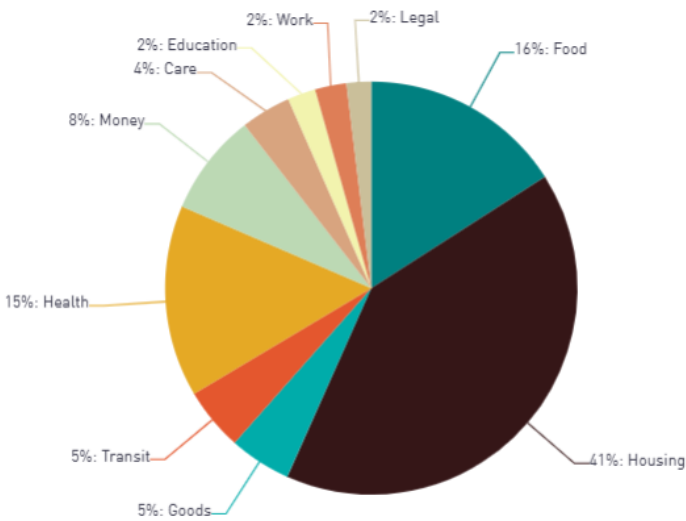


Idaho Statewide Data

3.1.25-3.31.25

- Number of searches: **9,610** searches
- Number of new programs: **24** free or reduced-cost programs were added to the network. There are currently **4,511** programs serving Idaho.
- Number of new claimed programs: **17** Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: **31%**

① Searches by Category | 2025-03-01 to 2025-03-31



① Most Common Search Terms | 2025-03-01 to 2025-03-31

TERM	DOMAIN	SEARCHES
help pay for housing	housing	371
help find housing	housing	249
food pantry	food	247
help pay for utilities	housing	156
housing	housing	139
food	food	113
emergency food	food	102
housing vouchers	housing	101
temporary shelter	housing	85
rental assistance	housing	72
financial assistance	money	71
help pay for food	food	70
meals	food	64
rent	housing	63
job placement	work	62

① Top 10 Counties | 2025-03-01 to 2025-03-31

COUNTY	SEARCHES
Ada, ID	3,288
Canyon, ID	1,730
Twin Falls, ID	780
Kootenai, ID	540
Bonneville, ID	512
Bannock, ID	452
Elmore, ID	157
Madison, ID	124
Nez Perce, ID	108
Jefferson, ID	100

① Top 10 Cities | 2025-03-01 to 2025-03-31

CITY	SEARCHES
Boise, ID	2,342
Nampa, ID	931
Twin Falls, ID	699
Caldwell, ID	652
Meridian, ID	580
Idaho Falls, ID	496
Pocatello, ID	443
Coeur D Alene, ID	359
Mountain Home, ID	155
Garden City, ID	152

① Top 10 Zip Codes | 2025-03-01 to 2025-03-31

ZIP CODE	CITY	SEARCHES
83301	Twin Falls, ID	699
83702	Boise, ID	587
83605	Caldwell, ID	497
83704	Boise, ID	444
83686	Nampa, ID	397
83709	Boise, ID	337
83651	Nampa, ID	298
83705	Boise, ID	295
83201	Pocatello, ID	291
83642	Meridian, ID	290