

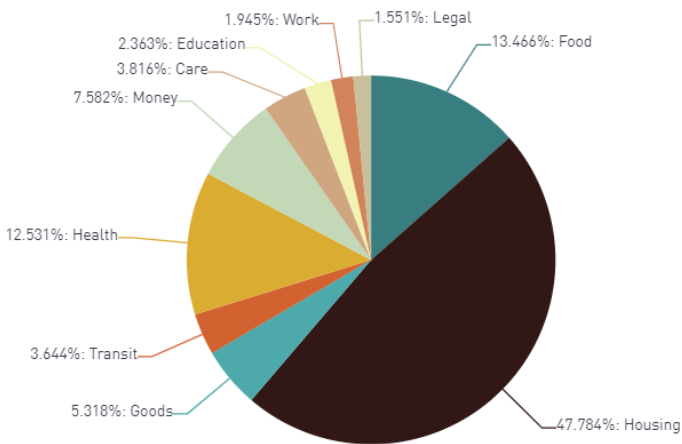


Idaho Statewide Data

1.1.24-1.31.24

- Number of searches: **8,522** searches
- Number of new programs: **24** free or reduced-cost programs were added to the network. There are currently 4,239 programs serving Idaho.
- Number of new claimed programs: **22** Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: **28%**

🕒 Searches by Category | 2024-01-01 to 2024-01-31



🕒 Most Common Search Terms | 2024-01-01 to 2024-01-31

TERM	DOMAIN	SEARCHES
help pay for housing	housing	307
rent	housing	194
housing	housing	170
food pantry	food	165
rental assistance	housing	138
help find housing	housing	127
help pay for utilities	housing	102
housing vouchers	housing	80
food	food	78
financial assistance	money	70
temporary shelter	housing	66
rent assistance	housing	57
counseling	health	55
emergency food	food	51
food delivery	food	44

🕒 Top 10 Counties | 2024-01-01 to 2024-01-31

COUNTY	SEARCHES
Ada, ID	2,888
Canyon, ID	1,506
Kootenai, ID	637
Bannock, ID	461
Twin Falls, ID	277
Bonneville, ID	196
Elmore, ID	84
Bonner, ID	72
Nez Perce, ID	70
Bingham, ID	68

🕒 Top 10 Cities | 2024-01-01 to 2024-01-31

CITY	SEARCHES
Boise, ID	2,142
Nampa, ID	866
Caldwell, ID	575
Pocatello, ID	461
Coeur D Alene, ID	352
Meridian, ID	346
Twin Falls, ID	259
Idaho Falls, ID	195
Garden City, ID	191
Post Falls, ID	148

🕒 Top 10 Zip Codes | 2024-01-01 to 2024-01-31

ZIP CODE	CITY	SEARCHES
83705	Boise, ID	436
83704	Boise, ID	414
83605	Caldwell, ID	407
83709	Boise, ID	406
83651	Nampa, ID	352
83686	Nampa, ID	277
83702	Boise, ID	274
83201	Pocatello, ID	265
83706	Boise, ID	264
83301	Twin Falls, ID	256